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New Labelling Scheme a Win for NSW Seafood Lovers

Today's announcement by Deputy Premier Troy Grant of a new seafood labelling scheme that will inform consumers of where their fish is from in restaurants is a historic day for the New South Wales seafood industry.

Executive Officer of the Professional Fishermen's Association (PFA), Tricia Beatty said today "Professional fishers around the country today will be celebrating the fact that NSW has seen the light and is making the changes needed to keep consumers informed about the seafood they eat."

"This will have a significant impact on all involved in a positive way, producers will be able to see their product throughout the supply chain, consumers will no longer be left in the dark and restaurants will be able to celebrate their seafood selections in a fair way," said Ms Beatty.

"Many consumers are not aware that over 75% of the seafood we eat is imported, and being provided with information about the origin of seafood is critical for an informed choice."

"It is now time for the Government, restaurants, seafood suppliers and professional fishers to work together on the most cost effective way of providing Country of Origin labelling through the new scheme," said Ms Beatty.

"New South Wales will be leading the country with this scheme which is anticipated to build on the successful model that has been in place in the Northern Territory since 2008."

"Currently the Northern Territory is the only jurisdiction with seafood labelling laws in place for dining venues, with New South Wales on board, it is just a matter of time before this rolls out to a National program."

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