



PFA Welcomes NSW Investment in Master Fishermen

20 July 2018

The PFA welcomes today's announcement from the NSW Government that they are supporting and investing up to \$800,0000 over the next four years in the OceanWatch Australia's Master Fishermen's Program. The Master Fishermen program is a joint initiative between industry and government and is designed to enhance the knowledge, skills and professionalism of local fishers.

This program was originally developed as a response to our industry priorities of people development and improvement of our profile amongst the community. The original trial program was funded by the Fisheries Research Development Program and was rolled out across several fisheries for fishers to voluntarily complete.

Tricia Beatty, Chief Executive Officer for the Professional Fishermen's Association said "We are a part of our communities and want to be responsible to these communities and their expectations. The Master Fishermen Program is voluntary and enables fishers to take that extra step in addressing community expectations.

"The Program showcases our NSW Master Fishermen and provides their stories, methods, and harvest information to enable seafood lovers to appreciate the source of their sustainable caught local seafood."

"Our industry is strictly governed by stringent Fisheries Regulations that are recognised as world's best practice. It is our promise to our communities that will continue to improve and raise our standards to ensure our industry acts in a responsible manner."

We thank the NSW Government for their investment into our industry and our profile amongst the NSW seafood loving community," said Ms Beatty

To find out more about the OceanWatch Master Fishermen Program visit their website at <http://masterfishermen.oceanwatch.org.au/>

For media enquire please contact Tricia Beatty, Chief Executive Officer of the PFA on 0429 303 371 or email ceo@pfa.com.au