

The PFA represents its members' interests. If you need our help on any issue, please do not hesitate in contacting the PFA head office (6652-7374) &/or the Chief Executive Officer (0429303371)

NSW SUPPORTING SEAFOOD FUTURES **ROUND 2 OPEN**

- **Extension to 30 August!!!!**

The Supporting Seafood Future (SSF) grants program is OPEN again. Originally applications were to close for the 2nd round by 5th August but the PFA requested an extension to help applicants put together comprehensive submissions.

The program is designed to build marketing and promotion capability within seafood businesses through small-scale (less than \$10,000 including GST) and large-scale (\$10,000 to \$200,000 including GST) grants. The purpose of the campaign is to increase consumption of NSW seafood, drive the value of NSW seafood through increased awareness and consumption, and build industry capabilities and cohesiveness.

Strategic objectives of the campaign are to:

- Increase value, through consumption of farmed and wild caught NSW seafood
- Increase shopper options across a broader variety of NSW seafood
- Drive awareness and build social licence of the NSW seafood community

The second round of \$500,000 (including GST) will be received on the **30 August 2019**, for payment made prior to June 2020.

<https://www.dpi.nsw.gov.au/fishing/commercial/consultation/supporting-seafood-future>

NSW SEAFOOD INDUSTRY VISION & ROADMAP

Last week, the Minister announced his investment of \$40,000 and commitment to a collaboration vision for the NSW Seafood Industry between the industry and Government and a roadmap to achieving it. The NSW Seafood Industry Council (NSWSIC), of which the PFA is a member, has been engaged to undertake this work and will be holding a series of workshops to help develop the vision and roadmap. The NSWSIC has employed the services of Strategic Journey to undertake this work for us. Mr Gary Saliba is the Director of Strategic Journeys, an expert in the principles and practice of complex adaptive systems, systems thinking, and development of systems map that assist people to deal with complex and dynamic organisational issues and creating culture changes. The timeframe to get this happening and committed to by November 2019 are very tight and the first small group round table will be held in 2 weeks.



BLUE SWIMMER CRAB PROJECT PROGRESS

As you may recall, the PFA is working with Qld's Department of Agriculture and Fisheries (DAF) on a Fisheries Research & Development Corporation (FRDC) funded project to produce handling guidelines and conduct a series of industry training workshops to reduce the mortality rate of blue swimmer crabs and thereby increase the volume of live product to market and return to fishers. The researchers are currently collating all information on live blue swimmer crab handling, comparing it to other live crustacean handling and looking at the American blue crab (which is a similar species). This will be collated and prepared for end of September. Road trips will be organised for Sue Pool and interested industry fishers and partners for some time in October/November. For any additional information please contact Sue Poole, QLD DAF.

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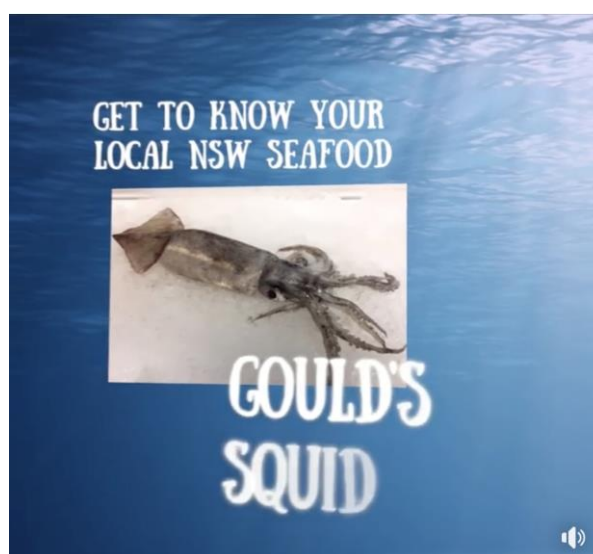
PFA's SOCIAL MEDIA CAMPAIGN!

The PFA has been promoting under-utilised species with videos and recipes encouraging people to try locally caught seafood more often - using the power of social media to drive NSW consumers into their local seafood retailers.

Watch the videos promoting

[Ocean Jacket](#), [Silver Trevally](#), [Australian Sardine](#), [Sea Mullet](#),

Social media gives us instant feedback, even though the campaign is less than 1/3 through, **44,000 people** have learned about [Blue Mackerel](#), and there have been **11,000 views** of the [Gould's Squid](#) video. The campaign has **reached 247,000 people** and will connect with many more before it ends on Oct 1st.



KELP

The NSW Government is calling on industry feedback to a public comment notice for the Southern Cross Botanicals NSW (beach-cast) Sea Kelp Fishery Application.

The application can be found on the department's website at:

<https://www.environment.gov.au/marine/fisheries/nsw/southern-cross-botanicals-sea-kelp/application-2019> Comments close on **28 August 2019**. Please let PFA know if you have any

issues or feedback to the proposal.

HAVE YOUR SAY ON MANAGING THE RISK OF FATIGUE

AMSA is keen for people working in the domestic commercial vessel industry to complete our short survey on their experiences of fatigue.

By understanding the serious issue of fatigue for workers at sea, AMSA aims to get an insight into how people cope, so we can develop relevant and effective guidance and encourage safe management practices. AMSA invites the following individuals and organisations to take part in the survey: masters and crew working in the domestic commercial vessel industry, seafarer welfare organisations, training providers, unions, peak bodies and industry groups, domestic commercial vessel owners and operators. The 20-question, anonymous survey will be open to participants for **three months from 18 July 2019**. No personal information will be collected or used for any other purpose. Please find the survey [here](#).

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The following advice has been provided directly by the DPI for the PFA. We intend to constantly have this direct communication from DPI available to our members as we believe it is important to have these DPI statements or reminders. If you have questions re the info, please contact DPI directly.



Invoices for 2019/20 commercial fishing fees, charges & contributions

Payment by instalment will be available this year, with due dates 30 September 2019, 29 February 2020 and 31 May 2020.

It is anticipated invoices will be mailed to fishing business owners mid-August.

The snapshot for management fees was on 1 July 2019 at 9am.

Fees are calculated on the number of share classes held in each fishing business. Share Management Fisheries charges have an accumulative 40% discount after the first two share classes.

If you transferred a fishing business or any of its components after the snapshot date, you (as the person holding the business or components on 1 July 2019) are liable to pay the fees and charges. NSW DPI cannot redirect accounts to the new owner.

Supporting Seafood Future grant program

The Supporting Seafood Future (SSF) grants program is calling for applications, designed to build marketing and promotion capability within seafood businesses through small-scale (less than \$10,000 including GST) and large-scale (\$10,000 to \$200,000 including GST) grants.

Closing date 30th August.

Additional details can be found on the <https://www.dpi.nsw.gov.au/supporting-seafood-future>

2019/20 Lobster Fishery Total Allowable Catch

The Total Allowable Fishing Committee has determined a TAC of 170 tonnes for the 2019/20 fishing period. Quota has been allocated and will be available in FishOnline systems from 1 August. Allocation notices have been sent to shareholders this week.

The content of this update is provided for information purposes only. The information on these updates are provided on the basis that all persons accessing the information undertake their own responsibility for assessing the relevance and accuracy of it.