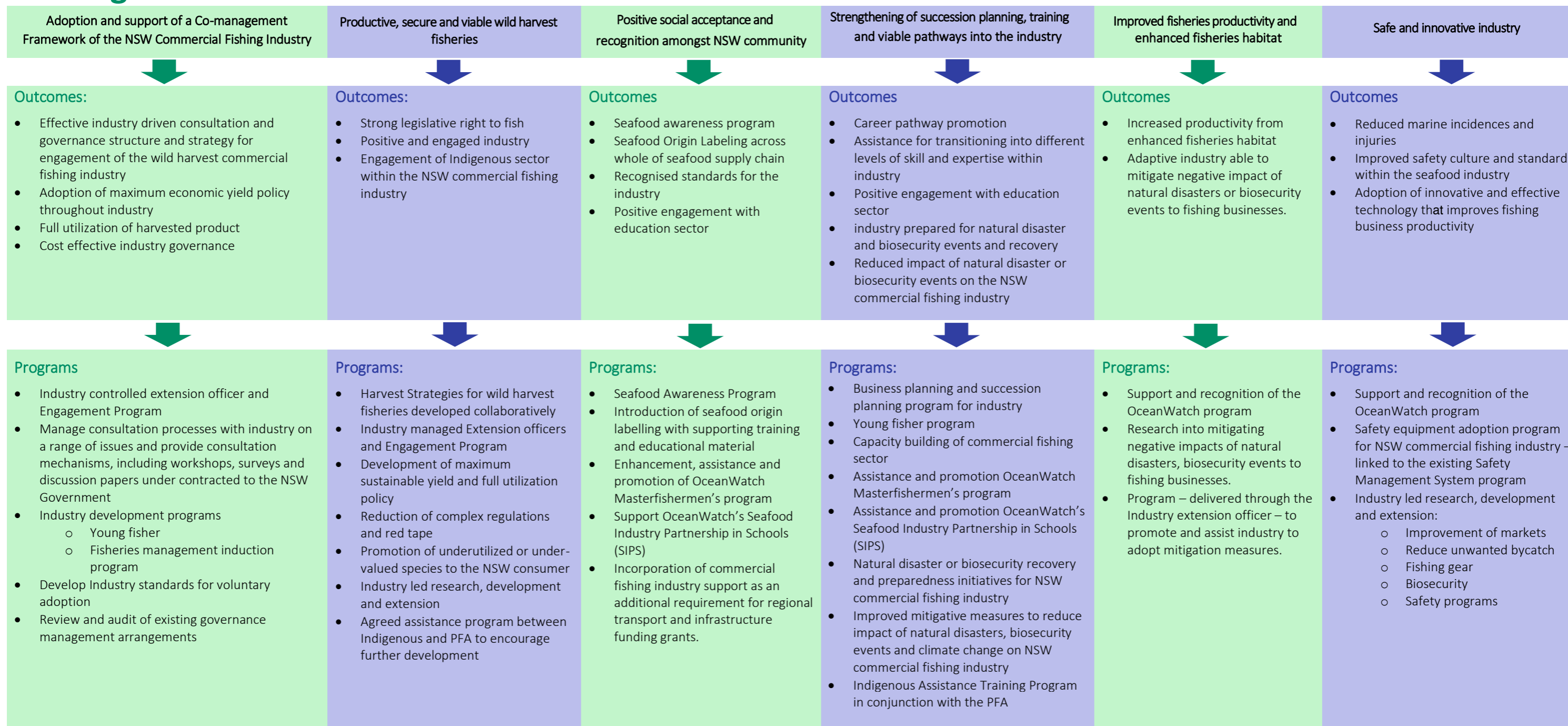


# PFA Strategic Plan



**PFA Vision: Secure, viable and sustainable wild harvest commercial fisheries across NSW.**  
**Our Purpose:** to create a representative voice that supports and enables our fishers to increase their viability and security while improving our standing within the community.

## Strategic Priorities



**Implementation:** The NSW Government in conjunction with the PFA will convene a regular forum to discuss progress on the initiatives set out to achieve these Strategic Priorities and programs. Funding sources would be identified as appropriate.

### Measures:

- Growth in the value of the nsw commercial fishing industry
- Growth in positive relationships between nsw government, stakeholders and the commercial fishing industry
- Improved safety record for commercial fishing industry

### Measures:

- Measurable growth in improved fisheries habitat
- Adoption of innovative technologies to improve commercial fishing activity